

# Financing the Future for Online Marketing

*Cascadia Capital, LLC Partners with Clients on the Path to Prosperity. And Right Now the Pioneering World of Online Marketing is Heading Down the Road Toward a Lucrative 21st Century.*

*We've recently helped five companies in this dynamic digital space grow and move closer to fulfilling their promise and potential.*

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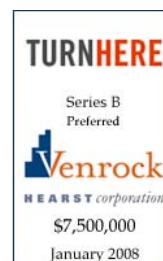
## Covario

This company's software platform enhances the performance of online marketing management. Covario's success reinforces the fact that the largest enterprises in the world are moving the management of online marketing expenditures in-house due to the superior returns over traditional marketing services.



## TurnHere

This company's platform for online video advertising is creating a more automated, self-service process that will generate new efficiencies and aggregate a fragmented video production market. TurnHere's success stems from the significant demand for online video advertising of all sizes and shapes. This is the next big frontier in online marketing.



## Umbria

This company's technology mines the social media space to help understand what groups are talking about and who is doing the talking. Umbria's success indicates that advertisers want to be better connected to targeted audiences and leverage social networking sites to advertise their products and services.



## Tiny Prints

This company has created a strong brand across an economically affluent demographic that is passionate about social stationery. Tiny Prints' success is a great example of how the Internet can be leveraged to aggregate disparate and fragmented parties to build a powerful brand that is persuasive to a wide range of audiences seeking customized goods and services.



## WidgetBucks

This company offers a scalable self-service ad network platform that provides automated next-generation advertising and marketing solutions for long-tail and small- and medium-sized business publishers in the eCommerce category. Since launching in October of 2007, WidgetBucks' impressive viral growth has catapulted them into one of the top ten niche ad networks.

